EAZY CRM
PRODUCT PROFILE

All it takes is one EAZY step

OUR GROUP – SINGHAL GROUP

KRISH GROUP

- Real Estate Group
- 11+ Projects

S. SINGHAL & CO.

- Advisory & Audit
- Industrial Liaison
- Project Financing Services

EAZY BUSINESS SOLUTIONS

- CRM/ ERP / DMS / Payroll/ Asset Management/ SFA
- IT Consulting

OUR PRODUCTS

EAZY CRM

EAZY ERP

EAZY DMS

EAZY ASSET

EAZY PAY

EAZY SFA

All it takes is one EAZY step

EAZY CRM MODULES

Sales Module

- Lead Management
- Contact Management
- Task Management
- Call/Visit Management
- Reimbursement Management
- Sales Target Masters
- Competition Management
- Sales Dashboards
- Sales Reports
- Database Management
- Email Campaigns

Service Module

- Ticket Management
- Warranty Management
- Document Management
- Auto Email
- Support Dashboard
- Service Reports
- Notification Management

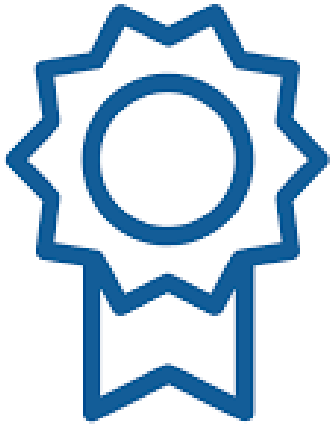
All it takes is one EAZY step

ADD-ONs

Additional Features

- Mobile Application
- Location Tracking
- Google Integration
- Email Integration
- SMS Integration
- Web Portal Integration

KEY USPs



- User friendly
- Browser Based Application
- Hassle free Deployment
- Quick & Easy set up
- Available on Mobile App
- Excel Like Reporting
- Graphical Dashboards

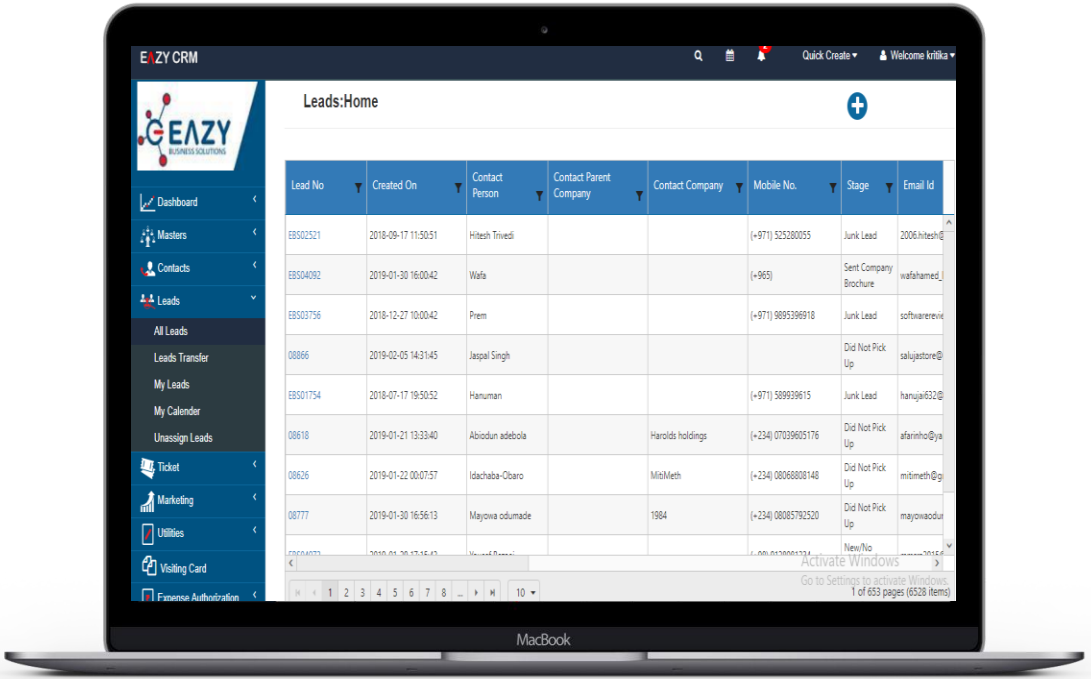
DASHBOARDS

- Graphical Dashboards configurable as per user's need
- Real time reporting
- Quick insights into Sales
- Enables prompt decision making

All it takes is one EAZY step

LEAD MANAGEMENT

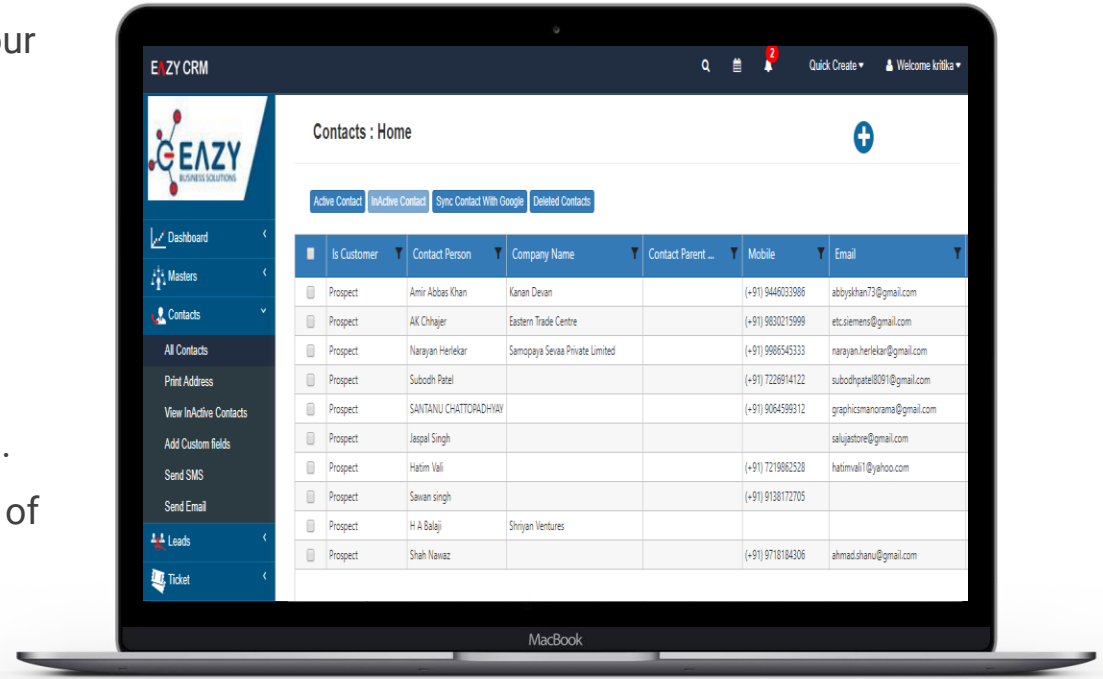
- Create or import lead
- Categories & prioritize the leads
- Timely notification and email reminders on leads
- Automated Prospect greeting E-mails
- Avoid overlapping of efforts
- Assign leads as per team's specialization
- Better coordination within Sales Team
- Sales Forecasting and Sales Target



All it takes is one EAZY step

CONTACT MANAGEMENT

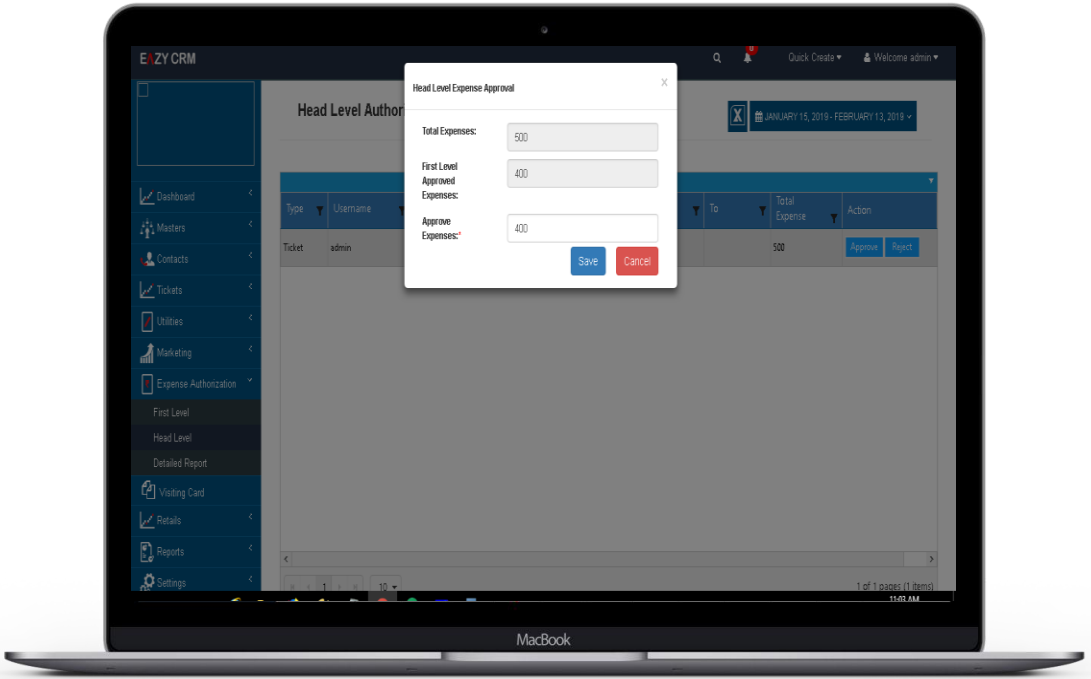
- Store comprehensive information of your customers and contacts.
- Centralize your customer database.
- Quick search system to get customer information swiftly.
- Categorize contacts by regions, referral sources, and many more search criteria.
- Send customized email or SMS to a list of contacts.
- Automate your email and SMS campaigns.



All it takes is one EAZY step

REIMBURSEMENT TRACKING & MANAGEMENT

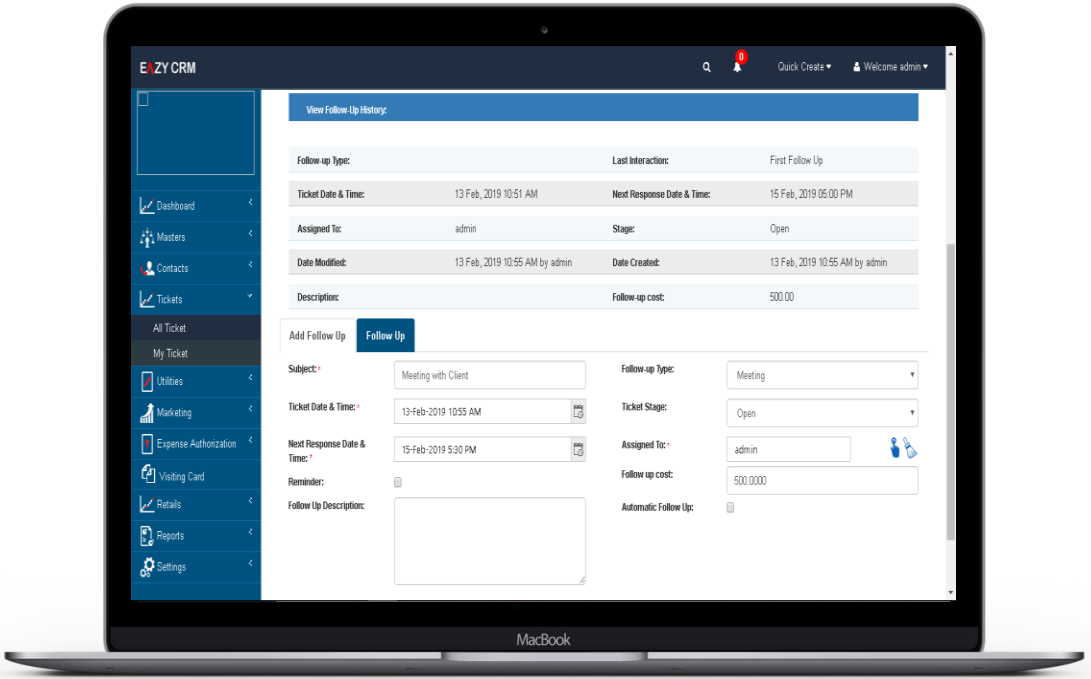
- Automate your reimbursement process.
- Submit claims quickly, conveniently and easily.
- Process reimbursement requests instantly.
- Employee-wise, month wise etc.
- Track total amount spent in reimbursement and plan better strategies for employees.



All it takes is one EAZY step

TICKET MANAGEMENT

- Register Customer Complaints
- Track status of complaints
- Inform the customer that you are taking action
- Record and categorize the customer complaint
- Resolve the complaint according to company policy
- Enable users to remain updated about the customer.
- Improve communication

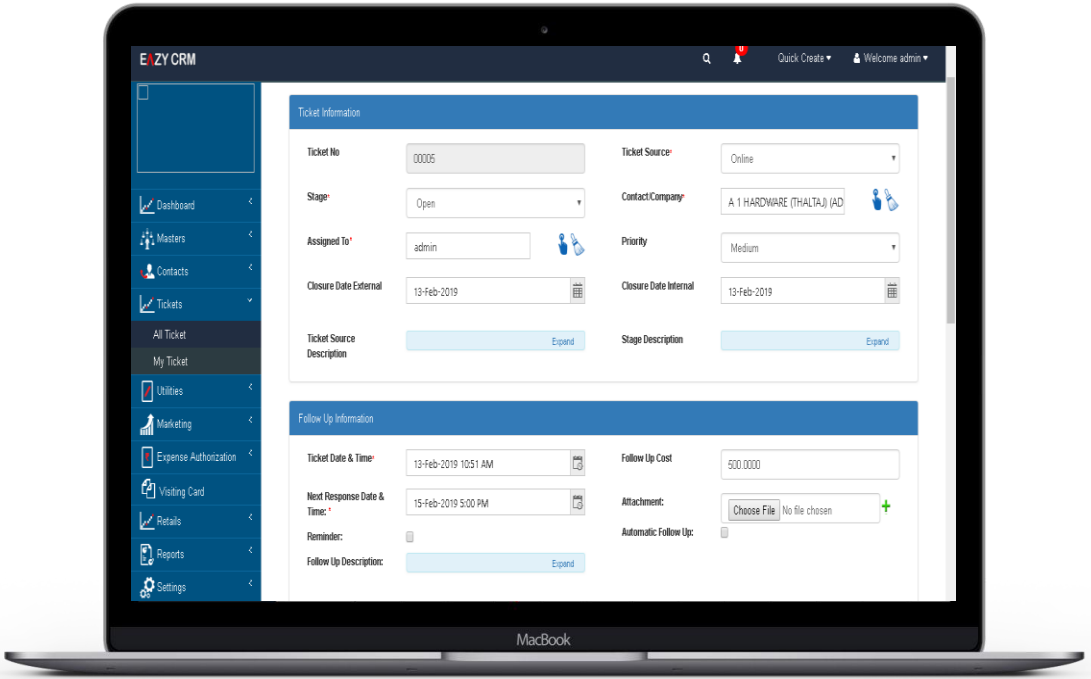


All it takes is one EAZY step

AMC/ WARRANTY MANAGEMENT

Enables users to remain more updated about their customer's AMC details.

- Create AMC/Service Cover.
- Renew customer's AMC Cover.
- Automatic up-date of AMC/Services.
- Stop the AMC/Services on demand.
- Get Alerts of Customer AMC renewal.



All it takes is one EAZY step

Mobile App

EAZY CRM's mobile App empowers an organization's sales team to easily manage lead, schedule reminders, follow ups, keep a track on status and communicate on the go!

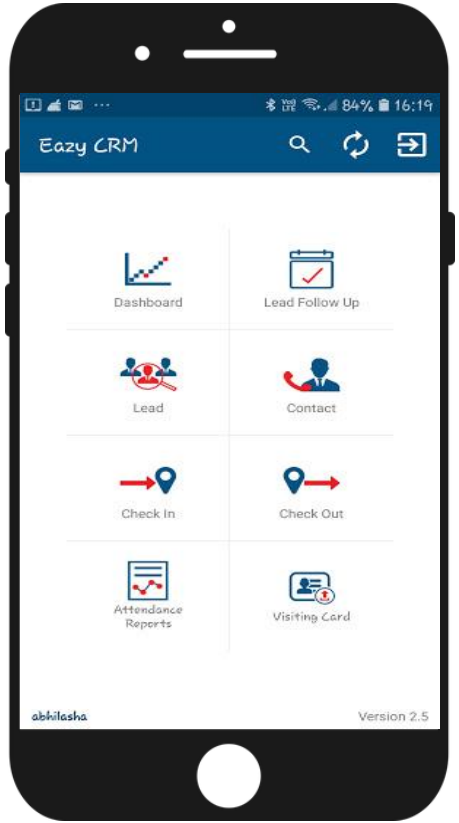
It creates the consistency that's necessary for the sales team to accurately measure the health of their sales funnel and the impact of their efforts on their performance.

Available on the App Store

Get it on Google play

All it takes is one EAZY step

Mobile App



Features:

- Create, Edit & Assign leads
- Create , Edit & Assign new contacts
- Check lead status
- Upcoming/Pending Follow ups
- Check in/Check out
- Check attendance
- Upload visiting Cards

All it takes is one EAZY step

EAZY CRM CLIENTS

Haldiram's Prabhuji	Tropolite™ The taste of Happiness!	P Mark Since 1933 KACHI GHANI MUSTARD OIL	kph cosmos	AS Adhesive Specialities Manufacturers of Speciality Adhesive Tapes ISO 9001-2008 Certified Company
sarv	bombay Tools Supplying Agency Measurement Solutions Since 1942	IDOS Delivering Solutions | Improving Lives	AAM AUTOMOTIVES PRODUCTIVITY & EFFICIENCY THROUGH SIMPLICITY	GROZ
SUNRICH TRAVELS	CINT Group of Companies Since 1992	dorset		

All it takes is one EAZY step

OUR PRESENCE

Head Office:

219-220, Vipul Agora, MG Road,Gurgaon , India

Branches:

Mumbai, Ahmedabad, Bangalore, Kolkata, Bhiwadi

All it takes is one EAZY step

EAZY
BUSINESS SOLUTIONS

Contact: +91-8130885554, 8130885552, 8130885522
contact@eazyerp.com; contact@eazydms.com
eazyerp.com | eazydms.com

All it takes is one EAZY step